

## News Release

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**Contact:** Natale Goriel (212) 264-7750

**Internet Address:** 

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## Pravina Raghavan Named SBA's New York District Director

**WASHINGTON D.C. -** Pravina Raghavan has been named director of the U.S. Small Business Administration's New York district office, the agency announced today.

Raghavan will oversee delivery of SBA programs in New York City, Long Island and the downstate counties of Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster and Westchester. She will report to senior management on the state's small business environment and carry out Administrator Karen Mills' agenda.

"We are thrilled that Pravina has joined our team. Both SBA and small businesses throughout the district will benefit from her background and expertise," Mills said. "As a seasoned leader with more than 15 years of business experience, Pravina will be a tremendous asset and advocate for small businesses and entrepreneurs across the region, especially at this critical time when so many are facing tough challenges as a result of the recession."

Raghavan replaces SBA's Long Island Branch Manager Alfred Titone who has been serving as the acting New York director.

"We are also grateful to Long Island Branch Manager Alfred Titone and the entire New York staff for their hard work and dedication during the interim," said Mills. "Their leadership and commitment has provided support to small businesses and entrepreneurs during this critical time as we've been implementing the Recovery Act."

Prior to the SBA, Raghavan served as vice president with MTV and BET Networks for content distribution and marketing, where she was responsible for contract negotiations and marketing for 23 channels. Prior to MTV Networks, Raghavan was the International Director for Mergers & Acquisition at AT&T and an investment banker with Broadview International. Raghavan also was owner of a small business specializing in strategic advisory services for companies in their quest for growth.

She received her MBA from Seton Hall University and bachelor's degree from The Pennsylvania State University. Raghavan also has also worked in more than 15 countries around the world and is familiar with five languages.